



# Agenda Overview!



Introductions.



Approval of Financials.



Program / Budget Overview.



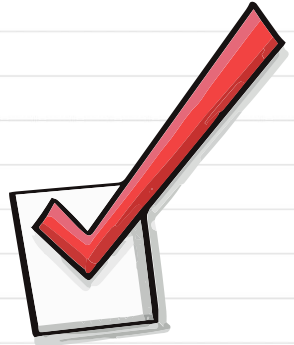
Get Involved / PTSA Committee Reports.



News / Announcements.



Questions & Answer.



# 😊 Introductions!

President - Shaina Bogorad

VP - Marielle Abaunza

Treasurer - Joan Harvey

Secretary - Airish Szuch

Historian - Ada Cotrell

Membership Chair - Michelle Lee

Parliamentarian - Sally Manzo

Reflections Chair - Alyssa Rossetti

**WELCOME!**  
Whether you are  
returning  
or new to the Reed  
Community -  
PTSA welcomes you to  
the Wolfpack!



## **LEND A HAND** 🖱️

Parent Education / Inclusion.Diversity.Equity.Action (IDEA)

Committee / Communications / 8th Grade Activities /

Digital Community Connection Event Volunteers

# Introduction to PTSA

Shaina Bogorad, President

WRMS Parent Teachers Student Association (PTSA) is a 501(c)(3) non-profit association of members and volunteers that prides itself on being a powerful voice for all children, a relevant resource for families and community, and a strong advocate for public education.

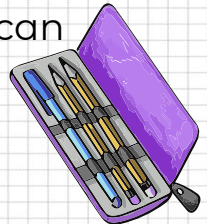
PTSA works closely with the entire school community -- parents, teachers, staff, students, Friends of Reed, Friends of IHP, and our community volunteers -- to put students and families first.

Reed PTSA is part of the...

Valley Gateway Council  
31st District PTSA  
CA State PTA  
National PTA

PTSA's Focus:

- Community
- Education
- Advocacy
- Diversity & Inclusion
- Arts in Education
- Student Leadership
- Work to make sure every student can reach his/her potential!





# Treasurer's Report

Treasurer, Joan Harvey

## Agenda:



Approval of Financials.

- Treasurer's Report
- Annual Financial Report



Program / Budget Overview.



Get Involved / PTSA Committee Reports.



News / Announcements.



Questions & Answer.



Walter Reed Middle School PTSA

## Treasurer's Report

From April 1, 2020 to June 30, 2020

Date	Type	Number	Description	Amount	Totals
<b>Checking</b>					
<b>Balance On Hand 4/1/2020</b>					<b>\$ 3,559.93</b>
<b>Deposited Income</b>					
06/01/2020	DEPOSIT		Amazon Smile Automatic Deposit for January 1 - March 31, 2020	\$ 43.35	
06/29/2020	DEPOSIT		Friends of Reed, Inc. for 8th Grade Funds	268.15	
				<b>TOTAL</b>	<b>\$ 311.50</b>
<b>Total Deposits</b>					<b>\$ 311.50</b>
<b>Checks</b>					
06/30/2020	CHECK	1009	Shaina Bogorad, 8th Grade Graduation Banners (2)	\$ 224.76	
				<b>TOTAL</b>	<b>\$ 224.76</b>
<b>Total Disbursements</b>					<b>\$ 224.76</b>
<b>Balance On Hand 6/30/2020</b>					<b>\$ 3,646.67</b>
<b>Square Holding Account</b>					
<b>Balance On Hand 4/1/2020</b>					<b>\$ 96.80</b>
<b>Total Deposits</b>					<b>\$ 0.00</b>
<b>Total Disbursements</b>					<b>\$ 0.00</b>
<b>Balance On Hand 6/30/2020</b>					<b>\$ 96.80</b>
<b>Other Information</b>					

# Annual Financial Report

Treasurer, Joan Harvey



Waite Reed Middle School PTSA



From July 1, 2019 to June 30, 2020

## Agenda:



Approval of Financials.

- Treasurer's Report
- Annual Financial Report



Program / Budget Overview.



Get Involved / PTSA Committee Reports.



News / Announcements.



Questions & Answer.

### Cash Balance Forward

Checking  
Square Holding Account

Total Cash Balance Forward

### Receipts

#### Administration

Income: Donation Income (Annual Giving)  
Income: Donation Income (Other)  
Income: Membership Dues  
Income: Other  
Income: TOTEM Membership Dues

#### Fundraisers

Amazon Smile  
Movie Program  
Ralphs Community Contribution Program  
Trek for Tech

#### Programs

8th Grade Activities: Grad Night

Total Receipts

### Receipts Not Belonging to the Association

Pass-through Membership Income

Total Receipts Not Belonging to the Association

Selected Period	Year to Date	Budget
0.00	0.00	0.00
0.00	0.00	0.00
<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>
284.20	284.20	50,000.00
255.00	255.00	250.00
108.00	108.00	37.50
837.36	837.36	0.00
1,103.25	1,103.25	325.00
207.45	207.45	400.00
572.47	572.47	504.13
0.00	0.00	600.00
0.00	0.00	20,000.00
1,643.71	1,643.71	28,630.00
<b>\$ 5,011.44</b>	<b>\$ 5,011.44</b>	<b>\$ 100,746.63</b>
52.00	52.00	62.50
<b>\$ 52.00</b>	<b>\$ 52.00</b>	<b>\$ 62.50</b>

Total Receipts Not Belonging to the Association

02.00

02.00

02.00

**Expenses**

**Administration**

Admin Expense: Advertising & Promotion	0.00	0.00	200.00
Admin Expense: Bank Charges	89.00	89.00	144.00
Admin Expense: Bank Charges - NSF	25.00	25.00	0.00
Admin Expense: Bookkeeping Fee	99.00	99.00	99.00
Admin Expense: Council Assessment Fee	40.00	40.00	40.00
Admin Expense: District Assessment Fee	60.00	60.00	60.00
Admin Expense: Insurance	232.00	232.00	232.00
Admin Expense: Meeting Expense	0.00	0.00	200.00
Admin Expense: Officer Expenses	0.00	0.00	200.00
Admin Expense: Officer Training	25.00	25.00	50.00
Admin Expense: Postage	28.30	28.30	50.00
Admin Expense: Printing Expense	67.33	67.33	500.00
Admin Expense: Supplies Expense	0.00	0.00	200.00
Admin Expense: Taxes	9.99	9.99	9.99
Expense: Other	0.00	0.00	50.00
Expense: TOTEM Donation Collection Fee	12.75	12.75	50.00

**Fundraisers**

Movie Program	0.00	0.00	365.00
Trek for Tech	294.34	294.34	1,500.00

**Programs**

8th Grade Activities: Grad Night	0.00	0.00	23,403.00
8th Grade Activities: Non-Grad Night	224.76	224.76	5,000.00
Campus Upgrades	0.00	0.00	30,000.00
Community Events	0.00	0.00	5,000.00
Reflections Program	0.00	0.00	500.00
Schoolwide Enrichment	0.00	0.00	4,000.00
Teacher Appreciation	0.00	0.00	500.00
Technology Grant: Computer Labs	0.00	0.00	18,000.00

Total Expenses	\$ 1,207.47	\$ 1,207.47	\$ 90,352.99
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**Expenses Not Belonging to the Association**

Pass-through Membership Disbursement Expense (Pay to VGC)	112.50	112.50	62.50
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Total Expenses Not Belonging to the Association	\$ 112.50	\$ 112.50	\$ 62.50
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Net Receipts	\$ 3,743.47	\$ 3,743.47	\$ 10,393.64
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**Cash Balance**

\$	3,743.47	\$	3,743.47
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**Checks Written**

99	31st District PTA	Reissue of training check	50.00
1001	Valley Gateway Council	Insurance and assessments	332.00
1002	Valley Gateway Council	4 memberships	25.00
1003	Valley Gateway Council	3 Memberships	18.75
1004	PTAEZ	PTA Online Accounting Program	99.00
1006	Valley Gateway Council	Memberships - 4 Adult and 7 students	68.75
1008	Shaina Bogorad	Trek-4-Tek Flyers	294.34
1009	Shaina Bogorad	8th Grade Graduation Banners (2)	224.76

# 2020-2021 Programs Overview

## Agenda:

- Approval of Financials.
- Program / Budget Overview.
  - Programs
  - Budget
- Get Involved / PTSA Committee Reports.
- News / Announcements.
- Questions & Answer.



- Digital Community Connection Events
- Membership & Communications
- Reflections Arts Program
- Parent Education Committee
- Inclusion, Diversity, Equity Action Committee
- 8th Grade Activities - Grad Night 
- Teacher Appreciation
- Targeted Fundraising Initiatives with ASB - Trek 4 Tech
- Voluntary Donations, Ralphs & Amazon Smile! 





# Communication & Resources



## \*Website:

<http://reedms.my-ptsa.org/>



## \*Facebook:

<https://www.facebook.com/WRMSPTSA>



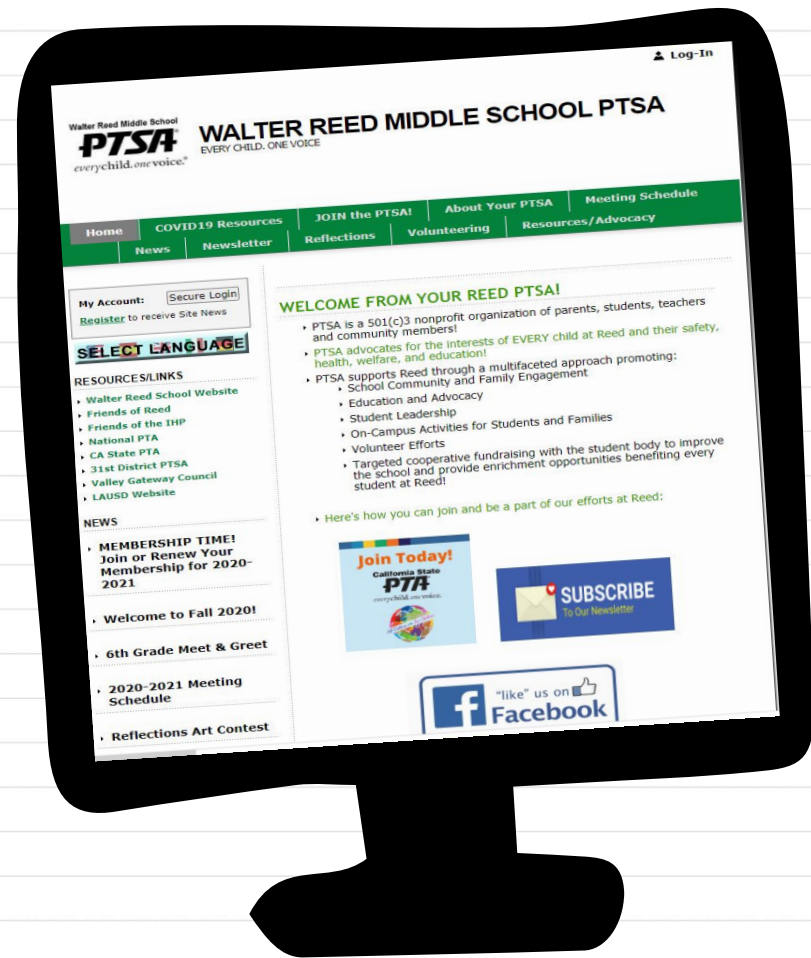
## \*E-Newsletter:

- \*August Edition on Website
- \*Subscribe at website
- \*Add [reedms@ch2v.com](mailto:reedms@ch2v.com) to your contacts to avoid SPAM



## \*Contact Us:

[wrmsptsapres@gmail.com](mailto:wrmsptsapres@gmail.com)



## WHO SHOULD JOIN PTSA?



PTSA memberships are for individuals. The goal is to have everyone in the Reed community join -- Mom, Dad, Each Student, relatives, friends, teachers and staff too!



**ANNUAL DUES:** \*\$10 per adult / \*\$7 per student

- **WHERE DOES THE MONEY GO?**

\$6.25 of every membership goes to support significant local, regional, state, and national training, oversight, and advocacy work to improve the lives of children's health, safety, and education. The remainder stays at Reed to support our programs, students, and school.

- **WHAT ABOUT OTHER DONATIONS?**

Any voluntary donations or other money raised by Reed PTSA stays 100% at Reed to support our students, school, and programs!

## STUDENT INCENTIVE:

Every Reed student who is a member by October 1st will be automatically registered to participate in a special October student social where students will play games and some lucky students will win prizes.

**JOIN HERE:** <http://reedms.my-ptsa.org/> OR

<https://jointotem.com/ca/north-hollywood/walter-reed-middle-school-ptsa>

**Amplify your Voice; Member Perks; Be the Change; Advocate; Stay Connected**

Membership  
Drive

2020-2021

There is No wrong way to PTSA!!

Michelle Lee,  
Membership Chair

Current Membership =

122 (as of 9/9 @ 4:42 pm): 88 adults, 33 students

# 2020-2021 Digital Community Connection Events:

Sept



Fri., Sept 25, 6:30-8:00 pm-  
**Family Baking Class:**  
Led by up-and-coming pastry chef and Reed parent Diana Spoveri. Materials not included. A material list will be sent to participants. Event is free, but donations are welcome. They will help fund the prize for our October contest! Those who donate will get a discount code for one of her classes on her website!



Oct

Oct 19-23 - **Halloween Pumpkin Carving / Face Mask Contest:**

Students can enter in either category or both. Students will submit a photo or video of themselves with their contest submissions, due October 23rd. Materials not included. Students will be able to win prizes across a number of categories: silliest, scariest, etc.

Nov

Friday, Nov 13 7-9 PM-  
**Paint Night (Adults):**  
Parent paint night led by Reed parent and artist Lois Keller.

Sat., Nov. 14 4-6 PM -  
**Paint Night (Students):**  
Students' paint night led by Reed parent and artist Lois Keller. Students will do a Reed Wolf.

Materials not included. A material list will be sent to participants. Event is free, but donations are welcome.



Dec

TBD (Looking at Dec. 4, 5, or 6)- **Cooking Class.** This event is still being planned. We are in talks with a couple possible instructors. Hopefully more details to come by our next meeting!



2021

We are working on planning more events for 2021!

Have ideas? Want to help?

Email  
[wrmssptsapres@gmail.com](mailto:wrmssptsapres@gmail.com)





# Reflections Arts Program!

Alyssa Rossetti, Reflections Chair

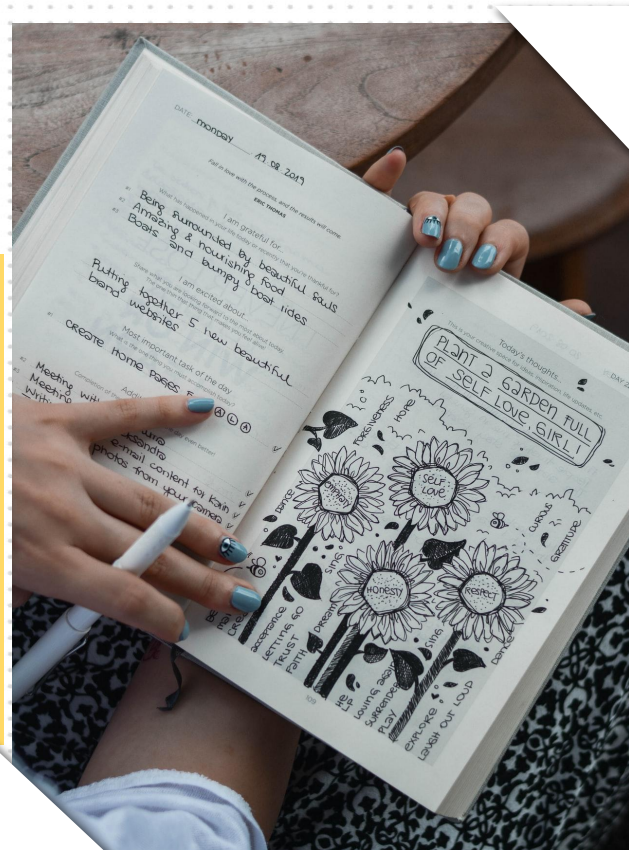
**"I matter because..."**

That's the theme for the 2020-2021 Reflections Art Program which has been bringing the arts to life for more than 10 million students since 1969.

- Dance
- Choreography
- Film Production
- Literature
- Music
- Composition
- Photography
- Visual Arts
- Special Artist Division

## DEADLINE TO SUBMIT ENTRY:

Digital entries will be due November 1. Entry packets and guidelines are available at [reedms.my-ptsd.org](http://reedms.my-ptsd.org) under the "Reflections" tab.





## Inclusion, Diversity, Equity Action Committee:

This group will meet to explore ways to improve and address inclusion, diversity, and equity issues within PTSA, Reed, LAUSD and our community at large using the National PTA framework:

<https://www.pta.org/docs/default-source/default-document-library/dei-brief-final-072720.pdf>



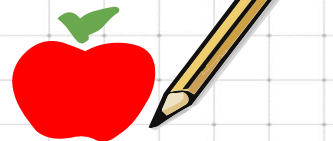
## Parent/Family Education Committee:

Will be working on ideas for speakers for virtual presentations or discussion groups. A survey will be going out shortly regarding topics, speaker recommendations. We are looking for 1-2 people to help chair the committee with Karen Eastman from Colfax!

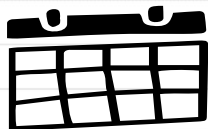
## 8th Grade - Grad Night :

Don't know what this will look like yet. Would love some help to brainstorm for the spring!

**Teacher Appreciation :** Will work with Administration!



# Calendar:



## **Ongoing:**

Membership Drive - Now - October 1st

Reflections Arts Program: Now - November 1st

## **Program Dates:**

September 9, 2020 @ 7 pm PTSA Association Meeting

September 25, 2020 @ 6:30-8 PM - PTSA Family Baking Virtual Event

October 19, 2020 (time to be announced) - Student PTSA Membership

Social / Game Event

October 14, 2020 @ 7 pm PTSA Association Meeting

Oct.19-23, 2020- PTSA Fall Pumpkin Carving/Mask Making Contest

October 23, 2020 - PTSA Fall Contest (Submissions Due)

October 30 - Last day for digital Reflections Arts Contest Submissions

November 11, 2020 @ 7 pm PTSA Association Meeting

November 13 from @ 7-9 PM -PTSA Virtual Paint Event (For adults)

November 14 from @ 4-6- PTSA virtual Paint Event (For Students)

December (TBD) - PTSA December Virtual Cooking Class

December 9, 2020 @ 7 pm PTSA Association Meeting

February 10, 2020 @ 7 pm PTSA Association Meeting

March 10, 2020 @ 7 pm PTSA Association Meeting

April 14, 2020 @ 7 pm PTSA Association Meeting

May 12, 2020 @ 7 pm PTSA Association Meeting

June 9, 2020 @ 7 pm PTSA Association Meeting



# Fundraising:

- **Membership Dues:** Membership dues over \$6.25 stay at Walter Reed
- **Voluntary Donations:** Additional donations are greatly appreciated!
- **Targeted Fundraising with ASB:**
  - Trek-4-Tech to raise funds for computer labs
  - TBD with administration
- **Amazon Smile:**
  - AmazonSmile is available at [smile.amazon.com](https://smile.amazon.com) on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones.
  - Select "Walter Reed Middle School PTA-PTSA"
- **Ralphs Rewards:**
  - Create a digital account or link your shopper's card to your account
  - Select "Walter Reed Middle School PTSA" as the organization you wish to support and save.
  - PTSA earns when you shop!

# Proposed Budget 2020-20201, Income



Treasurer, Joan Harvey



## Agenda:



Approval of Financials.



Program / Budget Overview.

- Programs
- Budget



Get Involved / PTSA Committee Reports.



News / Announcements.



Questions & Answer.

Walter Reed Middle School PTSA

## Budget Report

2020 - 2021

	Budget	Total Budget
<b>Cash Balance Forward</b>		\$ 3,743.47
<b>Income</b>		
<b>Administration</b>		
Income: Donation Income (Other)	\$ 1,500.00	\$ 1,500.00
Income: Membership Dues	50.00	50.00
Income: TOTEM Membership Dues	1,100.00	1,100.00
<b>Fundraisers</b>		
Amazon Smile	400.00	400.00
Ralphs Community Contribution Program	500.00	500.00
Trek for Tech	5,000.00	5,000.00
<b>Total Income</b>		<u>\$ 8,550.00</u>

# Proposed Budget, Expenses

## Agenda:



Approval of Financials.



Program / Budget Overview.

- Programs
- Budget



Get Involved / PTSA Committee Reports.



News / Announcements.



Questions & Answer.

Treasurer,  
Joan Harvey



## Expense

### Administration

Admin Expense: Bank Charges	\$	100.00	\$	100.00
Admin Expense: Bookkeeping Fee		99.00		99.00
Admin Expense: Council Assessment Fee		40.00		40.00
Admin Expense: District Assessment Fee		60.00		60.00
Admin Expense: Insurance		258.00		258.00
Admin Expense: Officer Expenses		50.00		50.00
Admin Expense: Officer Training		50.00		50.00
Admin Expense: Postage		50.00		50.00
Admin Expense: Printing Expense		500.00		500.00
Admin Expense: Supplies Expense		200.00		200.00
Expense: Membership		200.00		200.00
Expense: Other		50.00		50.00
Expense: TOTEM Donation Collection Fee		50.00		50.00

### Fundraisers

#### Trek for Tech

Expense: Trek for Tech		1,500.00		1,500.00
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### Programs

#### 8th Grade Activities: Non-Grad Night

Expense: 8th Grade Activities (Non-grad night)		1,418.95		1,418.95
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#### Community Events

Expense: Community Events		1,000.00		1,000.00
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#### Parent Education

Expense: Parent Education		880.00		880.00
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#### Reflections Program

Expense: Reflections Program		500.00		500.00
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#### Teacher Appreciation

Expense: Teacher Appreciation Program		500.00		500.00
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#### Technology Grant: Computer Labs

Expense: Technology/Chromebook Grant/Program		3,000.00		3,000.00
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### Total Expense

\$ 10,505.95

### Total Balance

\$ 1,787.52



# Get Involved: 2020-2021

## Agenda:

- Approval of Financials.
- Program / Budget Overview.
- Get Involved / PTSA Committee Reports.
  - Membership
  - Communications
  - Reflections
  - Parent Education
  - IDEA Committee
  - Fundraising
  - And More!
- News / Announcements.
- Questions & Answer.



## PTSA - Verb / Pee-Tee-Ess-Ay/

### To support success of children and families:

- \*Join and unite your voice
- \*Educate yourself & those around you
- \*Advocate
- \*Volunteer
- \*Invest time, heart, or resources
- \*Take action
- \*Attend an event or meeting
- \*Subscribe to newsletter & FB page

**There is no wrong way & PTSA meets you where you are. How do you PTSA?**

**JOIN  
FOR  
YOUR  
CHILD**

**National  
PTA**  
everychild.onevoice.®

# News / Announcements / Question & Answer.

Reed PTSA wants to hear from you! Do you have questions, ideas, comments, suggestions? Now's the time to share them, or if you're feeling shy, email them to [wrmsptsapres@gmail.com](mailto:wrmsptsapres@gmail.com)

Thank you!!!

## Agenda:

- Approval of Financials.
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- Questions & Answer.

# Credits

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